Tyro Group Acquires AS DE PIC, Entering the French Market

25 November 2026

Tyro Group today announces the acquisition of AS DE PIC, a French pest control network headquartered in Saint-Denis, near Paris. The acquisition marks Tyro Group's entry into France, a new country for the Group, and follows a period of rapid expansion in North America, where the Group entered Canada with Pest Control Plus earlier this year and has grown its US presence through EnviroSMART Multifamily Pest Solutions in Texas and American City Pest & Termite in California.

The acquisition represents a further step in Tyro Group's international growth strategy, as it continues to build a network of high-quality, customer-focused pest control businesses across key markets.

Founded in 2001, AS DE PIC first built its expertise serving cafés, hotels and restaurants across the Paris region. In 2011 the business was acquired by its current partners, Julien Charpentier, Thibault Deschamps and Timothée Payet-Gaspard, who have since grown it into a national network of 27 branches.

AS DE PIC opened its first regional agency in Bordeaux in 2015, extending its methods to new challenges such as wasps, hornets and bed bugs. Today, through a mix of company-owned branches and franchised agencies, it serves customers across France – from Lille, Strasbourg and Lyon to Nantes, Bordeaux, Toulouse and Nice – as well as in French Guiana.

AS DE PIC serves 9,000 customers, with a customer renewal rate above 90%. Its clients range from households and shops to restaurants, food industry sites, residential buildings and municipalities. Its technicians hold the French Certibiocide qualification, receive continuous training and are supervised day to day by the company's technical director.

Throughout its history, AS DE PIC has been guided by a simple promise: to bring peace of mind in pest control through a team that is passionate, effective and honest. Its approach focuses on understanding the source of each infestation, treating it durably and advising customers on how to prevent it returning.

Strategic fit

The acquisition gives Tyro Group an established platform in France, with a nationwide agency network and a strong base of commercial and residential customers.

The partnership will support AS DE PICs continued growth across France, while enabling the business to benefit from Tyro Group’s operational expertise and long-term investment approach. AS DE PIC, will continue to operate under its own brand, led by its founders, with the ambition to become one of the leader of the French market.

This acquisition further strengthens Tyro Group's presence in Europe, complementing its growing North American business, and reflects its ambition to bring together leading local pest control companies, supporting them to grow while maintaining their strong local identity and service standards.

Leadership comments

The Management Team, AS DE PIC, said:

Joining Tyro Group is a natural step for us. The trust they quickly built with us, followed by the efficiency and determination they showed throughout our discussions, convinced us that they were the right team to continue our journey with. Like us, they are pest control professionals, passionate about operational excellence and customer service, with a deep understanding of the responsiveness, availability and traceability this market now demands. They also recognised the value of our network's identity, team spirit and talent, as well as the quality of our customer base. This new chapter is already a powerful boost for our entire team, who are proud to see their work recognised in this way. We now intend to bring together other professionals who share these values around this project and, with Tyro's backing, to consolidate the French market and establish AS DE PIC among its leading players.

Svein Olav Stolen, CEO of Tyro Group, said:

Entering the French market is an important step in Tyro Group's continued international growth, and we are delighted to welcome AS DE PIC to the Group. Julien, Thibault, Timothée and their team have built a strong business with an impressive national network, a clear customer focus and an ambition for continued growth. We look forward to supporting the team on the next stage of their journey, while retaining the local identity, expertise and entrepreneurial approach that have made AS DE PIC successful.

About Tyro Group

Tyro Group is a leading group of pest control companies with operations across Europe and North America. The Group holds strong market positions in the United Kingdom, Norway and Germany, and now France, and partners with high-quality local businesses to deliver exceptional service standards. By combining operational expertise with long-term investment and shared best practices, Tyro Group is raising standards and driving innovation across the pest management industry.

About AS DE PIC

AS DE PIC is a French pest control network headquartered in Saint-Denis, providing rodent control, insect control, disinfection and bird control to residential and commercial customers across France and French Guiana. Founded in 2001, the business has grown from its roots serving Parisian cafés, hotels and restaurants into a national network of 27 local branches, known for its certified technicians, more than 9,000 customers and a customer renewal rate above 90%.

Investec acted as the advisor to AS DE PIC on the transaction.

For further information, please contact

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